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INDUSTRIAL REVOLUTION 5.0 AND SUSTAINABILITY IN SAUDI ARAB: ROLE OF ENTREPRENEURIAL LEADERSHIP AND STRATEGIC AGILITY

TREO Talk Paper

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Abstract

Considering the vital importance of value-driven fifth industrial revolution and severity of climate change, this study aims to investigate the direct and indirect effect of entrepreneurial leadership on sustainable performance through strategic agility based on the resource-based view and dynamic capability theory. Using purposive sampling approach, authors collected from 236 manufacturing firms' employees in Saudi Arabia. The model was assessed by employing partial least squares-structural equation modelling (PLS-SEM). The current empirical findings confirm the significant effect of entrepreneurial leadership on strategic agility and that of strategic agility on firm sustainable performance. This study also confirms the significant and positive direct and indirect impact of entrepreneurial leadership on sustainable performance through strategic agility. The current study enriched the theoretical literature related to resource-based view and dynamic capability theory by offering empirical evidence about integrated relationship of entrepreneurial leadership, strategic agility and sustainable performance. This study offers numerous implications to practitioners and policy makers to promote sustainability among manufacturing firms in Saudi Arab.

References (optional)