

Association for Information Systems

AIS Electronic Library (AISeL)

ICEB 2012 Proceedings

International Conference on Electronic Business
(ICEB)

Fall 10-12-2012

Preface

Baoding Liu

Jinwu Gao

Follow this and additional works at: <https://aisel.aisnet.org/iceb2012>

This material is brought to you by the International Conference on Electronic Business (ICEB) at AIS Electronic Library (AISeL). It has been accepted for inclusion in ICEB 2012 Proceedings by an authorized administrator of AIS Electronic Library (AISeL). For more information, please contact elibrary@aisnet.org.

Welcome Message from General Chairs

On behalf of the program committee and organizing committee of ICEB 2012, we would like to extend our heart-felt welcome to you all for participating in the 12th International Conference on Electronic Business which is to be held in Xi'an, the birthplace of Chinese civilization, and the capital of Shaanxi Province, China.

The ICEB tries to provide a forum for depositing and sharing knowledge related to electronic business. The annual conference aims to bring together researchers and practitioners all over the world to share new ideas and present latest developments in the theoretical and practical areas of electronic business, and to seek opportunities for collaboration among the participants. A broad range of subjects related to theoretical developments and applications of electronic business will be covered, with talks ranging from Cloud computing, Customer management, E-banking/finance, E-business adoption, E-business competitiveness, E-business models, E-business strategy alignment, E-business technology, E-CRM, E-education, E-entertainment/E-games, E-government, E-health, E-law/E-tax, E-logistics, E-politics, E-procurement/E-auction, E-tourism/E-travel, Intelligent systems, Mobile business model/Mobile commerce, Operational Research, Quality management, Security technology, Social media/Social network, Service-oriented architectures, Uncertain programming, Uncertainty theory, Web intelligence.

Organization of major conference always requires a great effort. First of all we should acknowledge dedication of the organizing committee, and the secretary Dr. Kai Yao. Thanks are due to the whole program committee, especially are these who help in reviewing the contributed papers.

Last but not least, I would like to thank all participants who contributed their papers and joined us for the 12th ICEB Conference. Some of them are old friends with whom we are met on previous conferences, and some of them are new friends with whom I hope to meet at the future conferences in this series. I wish you all great and productive time spent together.

We look forward to meeting you and seeing your happy faces when attending the conference sessions as well as participating in all social activities during the conference.

Baoding Liu
Tsinghua University
<http://orsc.edu.cn/liu>
liu@tsinghua.edu.cn
Jinwu Gao
Renmin University of China
<http://orsc.edu.cn/~gao>
jgao@ruc.edu.cn