



AIS Collection of IS Institutions and Educational Resources

Institution Name College/School **Department**

Middle East University Faculty of Business Department of Business Administration Administration

Country **AIS Region Full Postal Address**

Lebanon Region 2: Europe, Africa, The Middle East Middle East University, Sabtieh

Jdeidet, Metn. 12022040 Lebanon

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Institution Summary

Founded in 1939, Middle East University is an institution of higher education in Beirut, Lebanon that belongs to the global education network of the Seventh-day Adventist Church. This network is the second largest Christian education system in the world, which includes over 110 institutions of higher education.

From its establishment, Middle East University has strived to be a diverse institution, accepting and serving people from all cultures and backgrounds. The significant international presence on campus over the years has contributed to the rich cultural heritage MEU offers. Currently, Middle East University is proud to have students, faculty, and staff representing over 30 countries. fostering an intellectually and internationally open environment.

Middle East University partners directly with Andrews University, enabling students to either do part of their Andrews University degree on the MEU campus and then complete it in the U.S., or to complete the Andrews degree concurrently with their MEU degree while on the MEU campus. This second option is available for particular degrees in Theology, Business, Biology, English, and Graphic Design. Andrews University is accredited by The Higher Learning Commission in the United States.

Programs and Courses Summary

Middle East University has four faculties: Faculty of Business Administration, Faculty of Education, Faculty of Arts and Sciences, and Faculty of Philosophy and Theology.

The Faculty of Business Administration has a Department of Business Administration that offers a Bachelor in Business Administration, a Bachelor of Science in Information Systems, and a Master in Business Administration.

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The Faculty of Education has a Department of English and Modern Languages which offers a Bachelor of Arts in English. It also hosts a Department of Teacher Education which offers a Bachelor of Arts in Elementary Education with Teaching Diploma, a Teaching Diploma in Elementary Education, a Teaching Diploma in Secondary Education, a Master of Arts in Education, and a Master of Arts in Teaching.

The Faculty of Philosophy and Theology has a Department of Religion which offers a Bachelor of Arts in Religion, and a Bachelor of Arts in Theology. It also hosts a Department of Mediterranean and Near Eastern Studies, which offers a Master of Arts in Islamic Studies.

The Faculty of Arts and Sciences has a Department of Arts and Design, which offers a Bachelor of Arts in Graphic Design and Digital Media. It also hosts a Department of Natural Science and Health, that offers a Bachelor of Science in Biology. And it hosts a Department of Computer Science, that offers a Bachelor of Science in Computer Science, and a Master of Science in Computer Science.

Information Systems Programs

| Program Name | Bachelor of Science in Information Systems |
|------------------------------|--|
| Program Description | The BS degree in Information Systems equips students with the ability to integrate information systems into the business environment. The program is intended to train students in conceptualizing, designing, implementing, maintaining and managing information technology resources in specific and applied environments. |
| Level | BA |
| Teaching Mode | On campus |
| Semester duration of program | 6 |
| Learning objectives | Successful BS graduates will possess competencies validated by the following Program Learning Outcomes: Foundational knowledge of information technologies: Graduates will demonstrate a foundational understanding of key knowledge and principles of the information technologies. Communication skills: Graduates will demonstrate oral and written communication skills pertaining to information systems. Critical thinking skills: Graduates will demonstrate critical thinking skills to solve problems. Teamwork: Graduates will be able to work in teams presenting different roles used in the most popular engineering models. Ethical practices: Graduates will follow ethical norms in software development and in professional practices. Biblical practices: Graduates will utilize biblical principles to overcome significant information systems challenges. |
| Highlights of the program | The program recognizes that technology has now penetrated the realm of business, education, government and other organizations, and is designed to produce students who recognize this impact and the potential of technology in the society of the future. |

Information Systems Courses

Bachelor of Business Administration, Concentration in Information Systems **Course Name** BBA students build applicable skills through a variety of internship opportunities, and start-up competitions that enable them to find positions in **Course Description** public and private, not-for-profit, and government organizations. They hold jobs in sales, accounting, finance, advertising and promotion, management, and consulting, among others. Successful BBA graduates will possess competencies validated by the following Program Learning Outcomes: Foundational knowledge of business disciplines: Graduates will demonstrate a foundational understanding of key business principles unique to the primary areas of their disciplines. Communication skills: Graduates will demonstrate oral and written communication skills pertaining to their disciplines. Critical thinking and entrepreneurship skills: Graduates will demonstrate critical thinking skills to define business problems and apply innovative Learning objectives entrepreneurship skills to solve them. Teamwork: Graduates will be able to display interpersonal skills as well as abilities to work well in diverse teams. Consequently, they will recognize the relevance of multicultural issues in business practices. Ethical practices: Graduates will follow ethical norms in assessing business situations, embody integrity in decision-making and apply values-based leadership. Biblical practices: Graduates will utilize biblical principles to significant business challenges as faithful stewards of God's resources.

Teaching Mode

ВА

On campus