

2-7-2008

Message from SIM

Ray Hoving

Society for Information Management, ray@rayhoving.com

Follow this and additional works at: <https://aisel.aisnet.org/misqe>

Recommended Citation

Hoving, Ray (2008) "Message from SIM," *MIS Quarterly Executive*: Vol. 2 : Iss. 2 , Article 2.

Available at: <https://aisel.aisnet.org/misqe/vol2/iss2/2>

This material is brought to you by the AIS Journals at AIS Electronic Library (AISeL). It has been accepted for inclusion in MIS Quarterly Executive by an authorized administrator of AIS Electronic Library (AISeL). For more information, please contact elibrary@aisnet.org.

MESSAGE FROM SIM



SIM deeply values its relationship with the Academic IT community. We are pleased to support the Annual Paper Awards competition, the Academic Workshop at ICIS, and now more recently, our alliance with MISQE. Our intent is to enable fresh perspectives, based up solid research, to be applied on current practitioner issues.

I am glad Jack Rockart chose Change Management as the theme for this issue. During my 35 years in this field, I have learned that technology is all about human behavior and that the soft stuff is really the hard stuff. However, most of us don't know how, nor should we try, to play as Psychologists on the job.

The Motorola case and Chuck Gibson's article provide us with a methodical and prescriptive way to assess change climate, gaps, and risks. They then help us to develop the appropriate change management approach given the specific circumstances of the project at hand.

Please offer your comments on the value of these insights and of their practical application.

Ray Hoving

MISQE Senior Advisory Editor,
Society for Information Management
Office: (610) 298-8167
E-Mail: ray@rayhoving.com
Website: <http://www.rayhoving.com>