

Association for Information Systems

AIS Electronic Library (AISeL)

AMCIS 2022 TREOs

TREO Papers

8-10-2022

Entrepreneurial orientation and intellectual capital: A systematic literature review, past trends and future research directions

Mansoor Ahmed

University of G.D'Annunzio of Chieti and Pescara, mansoor.ahmed@unich.it

Follow this and additional works at: https://aisel.aisnet.org/treos_amcis2022

Recommended Citation

Ahmed, Mansoor, "Entrepreneurial orientation and intellectual capital: A systematic literature review, past trends and future research directions" (2022). *AMCIS 2022 TREOs*. 5.

https://aisel.aisnet.org/treos_amcis2022/5

This material is brought to you by the TREO Papers at AIS Electronic Library (AISeL). It has been accepted for inclusion in AMCIS 2022 TREOs by an authorized administrator of AIS Electronic Library (AISeL). For more information, please contact elibrary@aisnet.org.

Entrepreneurial Orientation And Intellectual Capital: A Systematic Literature Review

TREO Talk Paper

Mansoor Ahmed

University of G.d'Annunzio of Chieti and
Pescara

mansoor.ahmed@unich.it

Abstract

This systematic literature review is performed to know about how entrepreneurial orientation (EO) literature is developing in relation to the intellectual capital (IC) and what is the literature's main focus. The two clusters identified are, variables that are studied in connection with SMEs and large firms and the second cluster identified is the research works in which individuals' entrepreneurial orientation behavior is studied i.e. through questionnaires the owners of very small businesses, such as restaurants, young graduated entrepreneurs. Most of the studies show that there is a significant positive relationship between IC and EO. This research study further shows that the IC and EO is not explored up to its full potential and there is room for a lot of research in the field. There is increasing trend seen in researches/ publications on the topic since year 2020. This study has implications for researchers, providing information on field's progress and future research avenues. This study can also be helpful for training institutes, who train entrepreneurs and managers of large firms who are responsible for IC and EO management. The study can also be helpful for the public authorities in designing any policy for IC.