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ICEB 2013 Proceedings

International Conference on Electronic Business  
(ICEB)

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## Preface

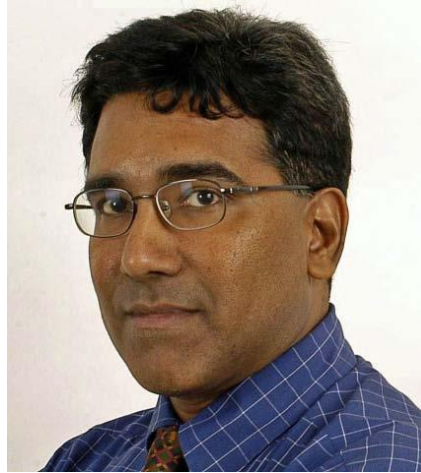
Ravi S. Sharma

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## MESSAGE FROM THE CONFERENCE CHAIR



On behalf of the organisers, it gives me much pleasure to welcome you to ICEB 2013.

The 13<sup>th</sup> International Conference on Electronic Business (ICEB 2013) is being held again after a hiatus, in Singapore at the Nanyang Technological University. From its inception in 2001, the purpose of the conference has been to bring together researchers and practitioners all over the world to share new ideas and present latest developments in the theoretical and practical areas of electronic business. This is traditionally in an informal, friendly environment. For the first time, as part of the conference, there will also be a separate Journals Joint Author Workshop and a networking coach tour on the 4<sup>th</sup> of December.

Electronic Business is no longer the buzzword it was when we started this conference in the year 2000. And despite the subsequent “dot bomb” phenomenon, we continued to stay ahead of the curve and today, e-business has indeed crossed the chasm and has become a “fabric of our daily lives”. Mobility, Big Data, Social Media, and Cloud Computing are examples of how e-business research has continued to draw from emerging technologies in order to grow and stay relevant to the needs of the research community.

I would like to thank Eldon Li, the Founder and Honorary President of ICEB, for his guidance and support throughout the planning and execution phases. It was his vision and continued oversight that has allowed the ICEB event to continue to thrive to this day.

In closing, we value your feedback and continued engagement. Please do not hesitate to let me know if we can assist you during your attendance at ICEB 2013. And do stay in touch with the ICEB community thereafter.

*Ravi S. Sharma*

Ravi S. Sharma

Nanyang Technological University, Singapore