New Models for Academic and Industry Partnerships

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ABSTRACT

Many universities are seeking new ways to interact with industry on a variety of levels and for a variety of reasons. Public universities in particular face significant challenges in the 21st century, with the decline of state funding, the rapid pace of change in the world around them, and increasing demands from different stakeholders. To meet these challenges and opportunities, many universities are seeking new ways to partner with industry. The Peter Kiewit Institute at the University of Nebraska at Omaha is one example of a successful partnership. Given the location of the conference in Omaha, Nebraska, we have an opportunity to hear from a panel of participants in that partnership. The goal of this panel is to discuss ideas at a strategic level and stimulate thinking on how business and higher education can work together in new ways.

Keywords

Partnerships, academic-industry models.