New Models for Academic and Industry Partnerships

Winnie Callahan  
*University of Nebraska, wcallahan@foundation.nebraska.edu*

Ken Moreano  
*Scott Technology Center, kmoreano@scott.technology.com*

David Hinton  
*University of Nebraska at Omaha, dhinton@mail.unomaha.edu*

Stephen Webb  
*Lockheed Martin*

Todd Fishback  
*DoCenter, tfishback@docenterinc.com*

*See next page for additional authors*

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Authors
Winnie Callahan, Ken Moreano, David Hinton, Stephen Webb, Todd Fishback, and Dick Shoemaker
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Winnie Callahan  
The Peter Kiewit Institute  
wcallahan@foundation.nebraska.edu

David Hinton  
University of Nebraska at Omaha  
dhinton@mail.unomaha.edu

Todd Fishback  
DoCenter  
tfishback@docenterinc.com

Ken Moreano  
Scott Technology Center  
kmoreano@scott.technology.com

Stephen Webb  
Lockheed Martin

Dick Shoemaker  
Pinpoint  
info@pnpnt.com

ABSTRACT

Many universities are seeking new ways to interact with industry on a variety of levels and for a variety of reasons. Public universities in particular face significant challenges in the 21st century, with the decline of state funding, the rapid pace of change in the world around them, and increasing demands from different stakeholders. To meet these challenges and opportunities, many universities are seeking new ways to partner with industry. The Peter Kiewit Institute at the University of Nebraska at Omaha is one example of a successful partnership. Given the location of the conference in Omaha, Nebraska, we have an opportunity to hear from a panel of participants in that partnership. The goal of this panel is to discuss ideas at a strategic level and stimulate thinking on how business and higher education can work together in new ways.

Keywords

Partnerships, academic-industry models.