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Banking correspondents as social innovation network – The case of Banco Palmas
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This paper focuses on the banking correspondent’s network as social innovation NETWORK. We argue that banking correspondents are contributing to achieve societal goals of reducing poverty under conditions of knowledge sharing of microfinance technologies among social relevant groups. To shed this argument, we present the case study of Palmas Institute enriched by many of its social actors’ visions. Our main contribution is to present distinctive perspectives about the theme, discussing banking correspondent’s network’s ways of improving the appropriation of microfinance technologies by low-income communities.