Follow the Money – Investigating the Relationship between IS Publication Outlet and Research Funding

John Gerdes
Columbia, United States, jgerdes@sc.edu

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John Gerdes
University of South Carolina
jgerdes@sc.edu

ABSTRACT
Publishing in top academic journals is valued by faculty, program administration, and external bodies, in part because these articles are often the most impactful in the field. At the same time there is an increased emphasis on obtaining external grants to support research. Funded research not only provides financial support needed to undertake larger research projects, it also provides support for graduate students and the research mission of the university. This study investigates the relationship that funded research plays in articles published in top tier Information Systems journals. This paper contributes by providing the first analysis of the interface between external funding and publication productivity in the field of Information Systems. Articles acknowledging external support appear more frequently in higher rated journals. Also, the sources of support claimed in IS articles is inconsistent with the published breakdown of funding sources.

Keywords
funding, grants, journal outlet, NSF, basket of journals, AIS.