Analyzing Information Flows for Coordination within Projects - A Mini Case Study Analysis

Marcus Laumann
Bertelsmann

Christoph Rosenkranz
Johann Wolfgang Goethe Universitat Frankfurt am Main

Follow this and additional works at: http://aisel.aisnet.org/amcis2009

Recommended Citation
http://aisel.aisnet.org/amcis2009/242

This material is brought to you by the Americas Conference on Information Systems (AMCIS) at AIS Electronic Library (AISeL). It has been accepted for inclusion in AMCIS 2009 Proceedings by an authorized administrator of AIS Electronic Library (AISeL). For more information, please contact elibrary@aisnet.org.
Analyzing Information Flows for Coordination within Projects – A Mini Case Study

Analysis

Marcus Laumann¹, Christoph Rosenkranz²
1. Bertelsmann, Monheim am Rhein, Germany. 2. Economics and Business Administration, Goethe-University, Frankfurt am Main, Germany.

Abstract:
An important task of management is to design the communication within the organization in an effective way. In projects, people with different know-how have to work together as an organization in order to fulfil a pre-defined task within a predefined period of time and within a limit on budget. Constantly, decisions have to be made based on information exchange between the participants. Especially in large international or interdisciplinary projects, foreign and technical language barriers have to be overcome. Therefore, the effectiveness of any project is strongly influenced by the accurate setup of information channels. However, there is hardly any methodology available to design the information flows within projects in a structured way and to access the quality of organizations. Based on two mini case studies carried out at we show how the informational and organizational setting of projects can be assessed by applying a theory originally grounded in cybernetics.