Panel - Perspectives on Publishing

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Panel – Perspectives on Publishing

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OBJECTIVE
To provide a forum for discussion of different perspectives on publishing, in order to enhance our awareness of these different perspectives and ultimately improve our own success in serving in a variety of roles in the publishing process.

ISSUES TO BE COVERED
Publishing has always been a challenge and we all play a variety of roles in the process. Over the course of our careers, we serve as authors, reviewers, and editorial board members. We also strive to address a variety of audiences in our publications, including fellow researchers, practicing managers, and educators. We can improve our own work in these areas by learning more about each of these roles and the perspectives that people take in each role.

Each panelist (including the panel moderator) will begin with a statement on their perspective, addressing two key questions:

1. From each perspective, what are the best practices, challenges, and opportunities?
2. From each perspective, how can we develop the field and ourselves?

The perspectives and relevant background of each panel participant are:

Matt Germonprez – Authoring practitioner publications
Matt has published in such journals as *Journal of the Association for Information Systems*, *Communications of the Association for Information Systems*, *Information & Organization*, and – specifically related to conducting action research – *Information Systems Management*

Maggie Guo – Authoring research publications
Maggie has published in such journals as *Decision Support Systems*, *Information Systems Journal*, *Journal of Organizational and End User Computing*, and also education outlets

Stacie Petter – Reviewer
Stacie was chosen as the 2008 Reviewer of the Year for *MIS Quarterly* and has published in the *Quarterly* and other outlets

Ilze Zigurs – Editor-in-Chief
Ilze just started as Editor-in-Chief of *Communications of the AIS* and has served as EIC of *e-Service Journal* for several years

Following the statements, the panel moderator will engage the audience in reactions and discussion. Brief concluding statements will be provided by each panelist.