Best Practices in Information Systems Program Assessment

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WORKSHOP PROPOSAL FOR AMCIS 2009

**Workshop title:** Best Practices in Information Systems Program Assessment

**Duration**

| ( ) | Full day | ( X ) | Half day (afternoon) |

**Abstract**

What are some effective ways to assess your IS program educational objectives and program outcomes? Today, assessment is a focus point for AACSB, ABET as well as regional accrediting agencies. Practical examples for different aspects of assessment will be presented that help faculty develop meaningful and comprehensive program assessment techniques and tools. Eight experienced speakers will share their best practices with time allowed for questions and answers from the audience.

Topics in the workshop include:

1. Building an Assessment Plan from the Ground Up – Barbara Denison, Wright State University
2. Experiences with the Information Systems Exit Exam - Daniel J. McFarland, Rowan University
3. The Capstone Course in IS Assessment – Meg Murray, Kennesaw State University
4. Framework for performance evaluation and program outcome assessment– Janos Fustos, Metropolitan State University of Denver
5. Direct Assessment: Some Best Practices - Lynn McKell, Brigham Young University
6. Integrating Soft Skills Assessment through University, College, and Programmatic Efforts, Ken Surendran, Southeast Missouri State University
8. Direct Assessment methods. A review of assessment methods on accredited campuses – Bruce White, Quinnipiac University

**Workshop leaders information**

| Name: | Carolyn Jacobson |
| Affiliation: | Mount Saint Mary’s University |
| Postal address: | 16300 Old Emmitsburg Road
Emmitsburg, MD 21727 |
| Telephone: | 301-447-5326 |
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| Name: | Richard G. Mathieu (* corresponding workshop leader) |
| Affiliation: | James Madison University |
| Postal address: | Dept of CIS & MS, COB, MSC 0202, Harrisonburg, VA 22801 |
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### Additional Workshop Presenters (copy for each one)

<table>
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<tr>
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<tbody>
<tr>
<td>Barbara Denison</td>
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Speakers’ background, description of workshop, and envisioned activities during the workshop

The workshop leaders will moderate eight presentations related to information systems program assessment. The workshop will be a total of four hours in length. Each speaker will have 20 minutes to present and 10 minutes will be allowed for question and answer.

Workshop Leaders Background:

Dr. Carolyn Jacobson, Mount Saint Mary’s University
Director of MBA and Adult Business Programs; ABET program evaluator; co-founder AIS SIG ISAccreditation (proposed)

Dr. Richard G. Mathieu, James Madison University
ManTech Professor and Department Head; ABET program evaluator; co-founder AIS SIG ISAccreditation (proposed)

Speaker’s background:

Professor Barbara Denison
40 years experience working and teaching in Information Systems; Department Chair 8 years; led accreditation effort for CAC (ABET) accreditation for MIS program in the B.S. in Business degree at Wright State
Presentation topic: Building an Assessment Plan from the Ground Up

Dr. Janos Fustos
Professor of CIS with 20 years teaching experience in Europe and the US; ABET program evaluator; ABET IDEAL scholar
Presentation topic: Framework for performance evaluation and program outcome assessment

Dr. Daniel J. McFarland, Rowan University
MBA Director and Professor; Co-chaired the successful 2008-2009 initial ABET CAC accreditation effort for the Rowan University, College of Business, MIS Program. Chair of the 2010-2011 ABET CAC reaccreditation efforts for the MIS Program.
Presentation topic: Experiences with the Information Systems Exit Exam

Dr. Lynn McKell, Brigham Young University
Professor of Information Systems; Utah Academy of Sciences Arts & Letters (Past President); ICCP Education Foundation; ICCP Certification Council
Presentation topic: Direct Assessment - Some Best Practices

Dr. Meg Murray
Associate Professor of CS and IS with 30 years of experience in both higher education and industry. Lead the first IS program in the state of GA to successful ABET accreditation.
Presentation topic: The Capstone Course in IS Assessment

Dr. Rich Redmond
Chair of the Information Systems program at Virginia Commonwealth University; undergraduate IS program ABET accredited.
Presentation topic: Program Assessment Reporting System

Dr. Ken Surendran
Computer Science Professor; a faculty member in MIS program as well; interim Chairperson of Computer Science for two years; has both teaching and industry
experience; has international exposure in program accreditation; currently a member of the accreditation committee in the Department of CS.
Presentation topic: Integrating Soft Skills Assessment through University, College, and Programmatic Efforts

Dr. Bruce White, Quinnipiac University
Professor and Chair of Information Systems Management; ABET PEV since 2004; Educational Foundation Board of the Institute for Certification of Computer Professionals (ICCP); recipient of the AITP: EDSIG Information Systems Educator of the Year for 2008.
Presentation topic: Direct Assessment methods. A review of assessment methods on accredited campuses

Special requirements
Note: Regular equipment includes a computer, projector and screen.

( ) Computers
( X) Internet access
( ) Others. Please specify: ______________

Audience
Participants will be anyone involved in the program assessment process at their institutions, either as a faculty member or as the lead person responsible for the assessment process.
Maximum number of participants: 50