WHO SHOULD THE CHIEF INFORMATION SECURITY OFFICER BE REPORTING TO?

Emergent Research Forum papers

Erastus Karanja*, PhD
College of Business
Department of Computer Information Systems
North Carolina Central University
1801 Fayetteville St.
Durham, NC 27707
merastus@gmail.com

Ganesh D. Bhatt, PhD
Earl. G. Graves School of Business and Management
Department of Information Science & Systems
Morgan State University
1700 East Cold Spring Lane
Baltimore, MD 21251
Ganesh.bhatt@morgan.edu

Abstract

The last couple of years have witnessed a proliferation and embeddedness of IT resources into many organizations’ business processes making the reliability/security of these IT resources important in guaranteeing business continuity. Through organizational structures, firms usually delegate the decision making rights for the IT security activities and policies to an officer who in many cases is referred to as the Chief Information Security Officer (CISO). However, it is not very clear who the CISO should be reporting to. Using the agent-principal theory, this study seeks to investigate how the interest(s) of the CEO(s) affect the decision-making discretion that CEOs give to the CISOs. Using an objective data set of firms that hired a CISO between 2007-2014 this study seeks to find out if there are any significant differences in financial gains/losses and business downtime between firms that have their CISOs report to the CEOs or other non-CIO TMT members.

Keywords

Chief Information Security Officer, IT strategy, business performance, IT resources.